



## CATALOGUE DES COURS 2017-2018

Course	Programme	Contact hours	Guided learning hours	Credits ECTS
Human resource management	L6 (M1)	36	150	10
Business strategy for hospitality and tourism	L6 (M1)	36	150	10
Event management	L6 (M1)	36	150	10
Event management - gala dinner	L6 (M1)	36	50	4
Managing hospitality and tourism projects	L6 (M1)	36	150	10
Financial analysis for operational management	L6 (M1)	36	150	10
Serious game	L6 (M1)	36	40	4
Placement - stage	L6 (M1)			10
	<b>Total L6 (M1)</b>	<b>252</b>	<b>840</b>	<b>68</b>



## CATALOGUE DES COURS 2017-2018

Course	Programme	Contact hours	Guided learning hours	Credits ECTS
Business strategy	Master of Science	36	150	10
City marketing including field trip	Master of Science	36	150	10
Field trip (week in Bordeaux)	Master of Science	4	20	
Critical issues	Master of Science	36	150	10
Cross cultural management	Master of Science	36	150	10
Marketing strategy	Master of Science	36	150	10
Professional leadership	Master of Science	36	150	10
Dissertation	Master of Science	20	600	30
Placement - stage	Master of Science			10
	<b>Total MSc (2 ans)</b>	<b>240</b>	<b>1520</b>	<b>100</b>